




9 THINGS TO KNOW ABOUT...


NEIGHBOURHOOD INFRASTRUCTURE STRATEGY


The Community Benefits Plan for the Gordie Howe International Bridge project includes \$23 million (CDN) in direct community investments for Windsor, Ontario and Detroit, Michigan. The investments within the Neighbourhood Infrastructure Strategy are consistent with the Crossing Agreement and community priorities identified through consultation. More details about the Community Benefits Plan including the approach, initiatives and delivery partners, and quarterly reporting are available at www.GordieHoweInternationalBridge.com. Here are just a few highlights:


1 NEIGHBOURHOOD SPECIFIC APPROACH 
The initiatives for Windsor and Detroit are regionally distinct with emphasis on Sandwich/west Windsor and Delray/Southwest Detroit. The investments reflect the strengths of each neighbourhood and respond to the recommended investment priorities put forth by each community.


2 INFORMED BY CONSULTATION 
The strategy is based on extensive consultation with the public and stakeholders from Sandwich/west Windsor and Delray/Southwest Detroit communities, broader Windsor and Detroit residents, Indigenous Peoples, business owners and community and municipal leaders.

3 DELIVERY PARTNERS 
Community Benefits Plan initiatives are implemented collaboratively with local delivery partners selected because of their connections to the host communities, reputation as local leaders in their field and proven track-record for delivering results.

4 TIMELINE 
\$11.5 million (CDN) is being invested into neighbourhood initiatives on each side of the border. Investments in select initiatives began in 2019 and implementation will continue into early 2026.

5 COMMUNITY CONNECTIONS & SAFETY 
Community connections and safety will be enhanced through investments into trail system expansions in Windsor and Detroit, connecting the Gordie Howe International Bridge with the surrounding communities. This will allow for the creation of an international non-motorized transportation system, and encourage exploration of the Sandwich/west Windsor and Delray/Southwest Detroit communities.

6 AESTHETICS AND LANDSCAPING 
Contributions to aesthetics and landscaping include community tree plantings, funding to improve community centres, enhancements to local parks and streetscapes and the creation of unique outdoor infrastructure such as areas to safely observe project construction, art installations and playspaces.

7 ECONOMIC BENEFITS 
The strategy includes investments in business development services provided by subject matter experts to support local entrepreneurs and enterprises and a summit series to prepare businesses for new opportunities and encourage additional investment in the area.

8 COMMUNITY PARTNERSHIPS 
In recognition of the many community organizations in Sandwich/west Windsor and Delray/Southwest Detroit that are doing exceptional work to serve their local neighbourhoods, the project team has made several investments into varied programming in each community. Additionally, the strategy includes a commitment to allocate investments into community programming, events and infrastructure on an annual basis to reflect current neighbourhood needs and boost the work of community partners.

9 ONGOING PUBLIC PARTICIPATION 
A Local Community Group composed of 16 stakeholders from Canada and the US has been formed to work with Bridging North America, the Michigan Department of Transportation and Windsor-Detroit Bridge Authority and serve as informal partners during the implementation of the plan.

