



PONT INTERNATIONAL
**GORDIE
HOWE**
INTERNATIONAL BRIDGE

Discovering Opportunities

Getting Ready for the Gordie Howe International Bridge

Agenda

8:30 - 8:40

Welcome Introductory Remarks

Heather Grondin - Vice President of Communications & Stakeholder Relations, WDBA

8:40 - 8:45

Introductory Remarks

Bryce Phillips, CEO, WDBA

8:45 - 9:45

Build it so they will come: Work, Live and Stay: Designing for the 21st Century Demographics

Presenter: Simon O'Byrne, Vice President, Community Development, Stantec

9:45 - 10:20

Data Analytics: The Future is Now

Presenter: Dr. Bharat Maheshwari and Laura Tetrault, Future Lab, University of Windsor

10:35 - 10:45

BREAK

10:45 - 11:30

The Gordie Howe International Bridge and the Bi-National Great Lakes Economic Region: Assessing Economic Impacts and Realizing Economic Opportunities

Presenter: Dr. Bill Anderson, Director, Cross Border Institute, University of Windsor

11:30 - 11:45

Windsor Works

Presenter: Blair Gibbs, Director and Head of Home Affairs Practice, Public First

11:50 - 12:00

Closing Remarks

Stephen MacKenzie, President and CEO, WindsorEssex Economic Development Corporation

12:00 - 12:05

Event Concludes - Heather Grondin

For more information about the Gordie Howe International Bridge project visit www.GordieHoweInternationalBridge.com or call 1-844-322-1773. Follow us on Twitter at www.twitter.com/GordieHoweBrg, like us on Facebook at www.facebook.com/GordieHoweBridge and connect with us on LinkedIn at www.linkedin.com/company/wdba-apwd.